

NEWS RELEASE
For Immediate Release



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Simply Automated Announces the Anywhere 3-Way (On/Off) Switch Kit with Two Professional Grade 900W Traveler-Wireless 3-Way Switches

SAN DIEGO, CA – October 10, 2013– www.Simply-Automated.com, Simply Automated, an industry leader in home lighting automation and control, announces immediate availability of the Anywhere 3-Way (On/Off) Switch Kit with two professional grade traveler-wireless 3-way switches.

Two high quality professional grade 900 Watt switches replace existing mechanical wall switches; utilize same wires of existing switches – no traveler wires or batteries needed! Turn on/off circuits from both switches (neutral wire required).

A simple cost effective alternative for the professional electrician – versus pulling costly new wiring or using wireless DIY options that do not always work. They employ Simply Automated's advanced powerline technology – transmits over 1 mile on a single circuit.

- 3-Way control of lights anywhere on your property without running new wires
- Includes two (2) professional grade 900W switches
- A cost effective alternative for the professional electrician

Up to 4 sets of Anywhere 3-Way Switch Kits can be used around the home. Simply change each switch set to a different channel (1-4), for up to four separate zones of lighting control. If 4-Way control is needed (3-switches), just add another Anywhere Switch (model US1-V0). Any number of US1-V0 switches can be added, on any channel.

The Anywhere 3-Way (On/Off) Switch Kit, model V3WAY-A, with two professional grade 900 Watt switches has a suggested retail price of \$79.95, and are immediately available.

An individual Anywhere (On/Off) Switch, model US1-V0, has a suggested retail price of \$45.95 and can be added to the Anywhere 3-Way Switch Kit for 4-way or more way applications.

About Simply Automated

Simply Automated, an industry leader in home automation and lighting control, offers the broadest, most cost effective, flexible assortment of lighting and home automation products in the marketplace. No new wiring is required, making our products ideal for both new and retrofit construction. An extensive line of ultra-reliable UPB-based control modules, transceiver switches and in-wall controllers allow simple, low cost installations, and provide advanced applications not applicable to RF-based systems. For additional information we invite you to visit www.Simply-Automated.com. Or you can contact us by phone during regular business hours at (800) 630-9234.

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